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► Management: The promise of **blockchain** ► Snapshots:
inNOWvate Supply Chain Event ► Top 27 Supply Chain
Executives DACH region ► Management: The journey
towards **autonomous supply chains** ► Supply Chain
Agenda of **Mourad Tamoud, Schneider Electric**



Chris Tyas

Senior Vice President Global Supply
Chain Head, Nestlé

“Soon we can
expect more
CEOs to
come from
supply chain”

DIGITAL
& TRENDS

Supply chain leaders in Germany, Austria and Switzerland

DACH's Giants: Top 27 Supply Chain Executives

Who is the most influential supply chain leader in Germany, Austria and Switzerland (the 'DACH' region)? To answer this question, Supply Chain Media applied its methodology to produce the Top 27 Supply Chain Executives in the DACH region. During the first edition of the European Supply Chain Excellence Summit in Dresden, Germany, Chris Tyas of Nestlé was announced as the region's top-ranking supply chain executive.

By Martijn Lofvers, Edwin Tuyn and Christian Plesca

FIRST RANKING DACH'S TOP 27

Following on from the success of Supply Chain Media's Top 28 Supply Chain Executives in Europe (since 2015) and the Top 25 for Denmark (since 2017), both developed and published in conjunction with the executive supply-chain recruitment agency Inspired-Search, the German Association for Supply Chain Management, Procurement and Logistics (BME) asked Supply Chain Media to develop a ranking of the Top 27 Supply Chain Executives in Germany (D), Austria (A) and Switzerland (CH) – also known as the 'DACH' region. To produce this ranking, we took the following four factors into consideration: 1) company success, 2) personal responsibility, 3) personal visibility, and 4) peer voting. Based on the relevant evaluation criteria, these factors were divided into four quadrants, with each quadrant contributing one quarter (25%) of the total score.

Four quadrants

In the first quadrant, company success was assessed based on the financial results, represented by the revenue and EBIT values.

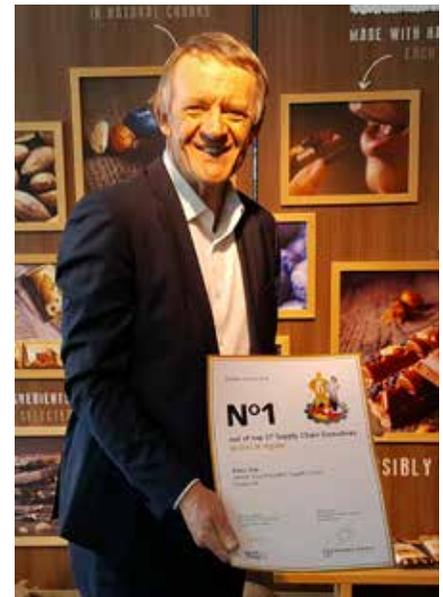
In the second quadrant, to assess the personal responsibility of each supply chain executive, we examined the span of control and scope (SCOR) which defines the executive's role, level of responsibility and leadership position.

In the third quadrant, personal visibility was defined as each executive's level of media exposure through activities such as press releases, interviews, keynote presentations, university guest lectures and the completeness of the executive's LinkedIn profile.

In the fourth quadrant, the peer voting was based on the feedback from executive recruiters, professors, supply chain peers and consultants. Each of the voters awarded points, starting with 10 points for the DACH supply chain executive that they believed deserved first place, nine points for second place, and so on down to one point for the executive deserving tenth place. The voters based their scoring on their professional and personal collaboration with the supply chain executives in question. The total score for each quadrant was multiplied by 0.25 and the scores were added together to arrive at the final ranking of the Top 27 Supply Chain Executives in the DACH region.

1

CHRIS TYAS
Senior Vice President Supply
Chain, Nestlé Group



After a long career in supply chain Chris is retiring from Nestlé in the second half of 2018 and as the number one supply chain executive in the DACH region. Chris is Senior Vice President Supply Chain for all global and locally managed business for the Nestlé Group in Vevey,

Switzerland. He has great personal visibility in the supply chain world and beyond through participating at conferences, giving interviews and lecturing to students. He is also very approachable for other passionate supply chain professionals in order to share knowledge and to put the supply chain discipline in the spotlight.

2 | JÜRGEN BRAUNSTETTER Senior Vice President, Continental Automotive

Jürgen has been Senior Vice President of Continental Automotive since Dec. 2011. He is responsible for a supply chain operation of annual sales for Continental Automotive are around €32 billion and the business delivers around 10,6 million parts a day and shipping to approximately 14,600 different locations around the world. Within Continental Automotive, Jürgen and his team have developed a sizeable in-house training and personnel development capability – the SCM Academy – and trained more than 6000 Colleagues around the world. The world is changing fast, but the supply chain management in Continental is prepared for the future with the “fast forward 2030” strategy.



3 | THOMAS PANZER SVP Supply Chain Management, Pharmaceuticals Division & Product Supply, Bayer Healthcare

As SVP within the Pharmaceuticals Division of the Bayer AG, Thomas is currently responsible for the Global Supply Chain of the Rx portfolio. He has been working for the Bayer AG for more than 20 years, mostly within the area of Supply Chain for Consumer Health, Biotech and Pharmaceutical products. Thomas holds an engineering degree from TU Dresden.



4 | RALF BUSCHE Senior Vice President Global Supply Chain Strategy and Performance, BASF Group

Ralf Busche has been Senior Vice President Global Supply Chain Strategy & Performance at BASF Group since January 2016. He is responsible for the areas of supply chain strategy, planning and process development, supply chain service and network optimisation as well as for managing supply chain performance for all the BASF business units. He ensures the availability of sufficient supply chain capacity and supply chain differentiation in each area of the business, maintaining an optimal balance between differentiation and standardisation.



5 | PETER KÖSSLER Head of Production and Logistics, Audi AG

Peter began his career as a trainee at Audi AG in Ingolstadt in 1986. From 2007 to 2015 he was in charge of the Audi plant in Ingolstadt where he was responsible for all production-related areas and site-specific matters, including plant logistics, environmental protection and plant safety. In October 2015, Peter Kössler transferred to Audi Hungaria Motor, where he was appointed Managing Director. Due to company restructuring, Audi Hungaria was renamed Audi Hungaria Zrt. at the beginning of 2017, with Peter Kössler becoming Chairman of the Board of Management. Peter Kössler has been a member of the Board of Management of Audi AG since September 1, 2017. He is responsible for Production and Logistics.



6 | IVANKA JANSSEN VP Supply Chain Europe, Eastern Europe & Sub Saharan Africa, PepsiCo

Ivanka's impressive career includes ten years with Philip Morris International followed by five years at Diageo and, since 2016, working at PepsiCo as VP Supply Chain Europe, Eastern Europe and Sub-Saharan Africa. She is responsible for 20 production facilities and over 100 third-party bottling facilities, and provides vision to the supply chain leadership team. PepsiCo had 1% revenue growth and 7% EBIT growth in 2017 compared with 2016. Ivanka is a well-rounded SCM executive who attends conferences and gives interviews about the company's progress. She has earned master's degrees from prestigious universities such as Nyenrode, Oxford and INSEAD.



8 | HANS EHM Lead Principal Supply Chain, Infineon Technologies AG

Hans is Lead Principal Supply Chain of Infineon Technologies AG and there heading the Supply Chain Innovation department. In his 34 years of experience in the semiconductor industry, he was granted managing and consulting positions at wafer fabrication, assembly & test, and global supply chains. Hans is Supervisory Board member of camLine Holding AG. He was chairman of the European Leadership Team of the Supply Chain Council (SCC) and is a past Board Member of APICS SCC. He leads the working group SCM of the ZVEI. He is responsible for Work package - Exploitation and digital reference platform - of the H2020/Excel Lighthouse project productive40.



9 | CARSTEN KOETTER Head of Supply Chain Injectable Platform, GBU Diabetes Cardiovascular, Sanofi

Carsten is a Supply Chain executive who has been working at Sanofi and its pre-



decessor companies in Supply Chain roles since 1998. He obtained a master's degree in business economics from Johann-Wolfgang-Goethe University/ Frankfurt.



In his current role, he is managing with his team the Supply Chain activities for a network of 13 Manufacturing Sites, producing (fill & finish) injectable products, such as Insulins, Oncology products, monoclonal antibodies, Heparins and other biologics for Sanofi. Furthermore he is globally responsible for the end-to-end Supply Chain of the Global Business Unit Diabetes Cardiovascular, where Sanofi is one of the global leaders.

11 | LARS SØRENSEN
Chief Operating Officer, Puma SE

Lars Sørensen (1963) joined Puma in November 2013 and has been Chief Operating Officer (COO) of Puma SE since August 2014. In his role, he is responsible for operations, development & sourcing, logistics, IT and Sustainability. Prior to Puma, the Danish native was Chief Operating Officer at Bestseller and Esprit and held various management positions at Adidas and Lego. Additionally, Lars is member of various supervisory boards across different industries.



12 | FARES SAYEGH
VP Supply Chain Europe, Global Business Services, P&G

Fares has been with Procter & Gamble (P&G) for 30 years. P&G is the world's largest consumer goods company and home to a variety of global brands. Fares had an array of supply chain roles across Europe, Middle East and Africa as well as



global supply chain responsibilities. Fares currently oversees the Procter & Gamble Supply Chain of Europe, and the Global Business Services-IT for Supply Chain and leads various supply chain transformation programs across P&G.

14 | SÖNKE JUNGCLAUS
Director Global Purchasing & Supply Chain Management, Freudenberg Performance Materials

Freudenberg Performance Materials is a global manufacturer of innovative technical textiles for the automotive, apparel and other industries. Annual revenues are around € billion with a workforce of a 3.700. Sönke looks after the Source, Plan and Deliver aspects of the Score model globally, both strategically and operationally. In Europe he looks after 200 FTEs with a further 300 indirect FTEs globally and 20 factories globally. Sönke holds an engineering degree in production techniques. He joined Freudenberg in 2007 with the task to establish a global Supply Chain Organization for the Freudenberg Nonwovens group (now Freudenberg Performance Materials) which didn't exist so far.



After an internal Merger with the Italian headquartered Freudenberg Politex group Jungclaus took over the responsibility for global Purchasing as well as for an internal Logistics and Production Service company.

15 | VOLKER SCHMITZ
Vice President - Head of EMEA Supply Chain, HP Inc.

After graduating, Volker started his career within HP in 1994 and worked his way up until his current position of Vice President - Head of EMEA Supply Chain.



HP Inc. is a US\$52+ billion Fortune 100 company and delivering to customers in 170 countries. The success criteria for a supply chain are often measured purely with financials. However for HP success is also determined by customer satisfaction. It is Volker's mission for the supply chain to go above and beyond for customers, while delivering a competitive advantage for HP's business and its partners. The supply chain is an important enabler in a number of areas, from customer satisfaction and cost effectiveness to cash flow and sustainability.

16 | BAS VERKOOIJEN
SVP Product Supply & Sales, OMV

Bas Verkoijen is Senior Vice President Product Supply & Sales and a member of the OMV Downstream leadership team. In this role he is responsible for supply, logistics (road, rail and barge) as well as the commercial sales of ca. 20 mln tonnes of oil products and petrochemicals in all OMV's downstream markets. Bas holds a master's degree in Business Administration from the University of Groningen in the Netherlands. After joining Shell in the Netherlands in 1997 he held various commercial and general management positions in Shell's downstream businesses in the UK, Hungary, Australia and Malaysia. In 2011 Bas joined OMV Downstream as Senior Vice President Commercial. In 2014 he also assumed responsibility for supply chain management and petrochemical sales.



18 | GARY CALVELEY
Senior VP of Supply Chain Europe, Ecolab

Gary Calveley is the Senior Vice President of Supply Chain Europe at Ecolab. He has worked in Supply Chain for over 40 years and at every level from apprentice engineer to senior vice president. After holding multiple positions at Unilever, working to develop a supply chain that

delivered customer service excellence, he joined Ecolab in 2013. His passion for supply chain has driven him to build the function at Ecolab into a growth enabler



for the company. A strong believer in the importance of culture and teams, he also focuses on building the next generation of supply chain leaders, helping to attract and develop talent that will make an impact on the future of the business.

22 | FREDERIC BRUT
Head of Supply Chain EMEA, MSD

Frederic holds a master's in economics and supply chain from Sorbonne University in Paris. He started his career working for the French retailers



Groupe Casino and Groupe Lapeyre and UK building materials manufacturer Saint-Gobain. In 2008 he made the move to the pharmaceutical industry when he was appointed head of operations and supply chain for Walgreens Boots Alliance a global leader in pharmacy-led, health and wellbeing retail. In 2013 Frederic joined MSD, a leading global biopharmaceutical company in prescription medicines, vaccines, biologic therapies and animal health products. Frederic has worked for MSD in France and the Netherlands, and he has been based in Switzerland since January 2018. In his current position Frederic is Head of Supply Chain EMEA at MSD. In 2016 Frederic was appointed a board member of the Supervisory Board at Sitel Group, one of the largest customer experience companies in the world.

24 | HARALD EMBERGER
Head of Supply Chain, Beiersdorf

Harald joined Beiersdorf in 2015 as Head of Supply Chain. Beiersdorf is continuously expanding its integrated supply chain, hence it relies on stability and con-

tinuity. The company is also systematically expanding its innovation network with external partners to develop future innovations in mutual business relationships.



Prior to joining Beiersdorf, Harald worked as Senior Vice President for the Americas Supply Chain within Unilever and held a variety of supply chain leadership roles within Mars Inc., including Head of Mars Supply Chain for Europe and the Americas. Harald's background and experience present a truly global image. Throughout his career, he has lived in five different countries in three world regions.

25 | SABINE SIMEON-AISSAOUI
Head of Supply Chain Europe, Schindler Group

Sabine is an internationally experienced Switzerland-based supply chain executive with a master's degree in mechanics and industry from the University of



Strasbourg. In 2017 she won the prestigious APICS Award for Excellence. At Schindler, Sabine has been responsible for the European supply chain since 2014 and has spent the last 2.5 years reinventing the supply chain and cutting complexity. Her organization consists of around 1,200 employees, four manufacturing plants and four DCs with a total of CHF1.2 billion in operating revenue. Sabine has lived and worked in France, Switzerland, Shanghai (China) and Singapore. Before joining Schindler she worked for Sematic.

26 | STEFAN SEISS
Director Supply Chain, Coca-Cola European Partners Germany

Stefan started his career with Coca-Cola in 1994. Across the position Manager Engineering Services at TCCC he moved to CCEAG, responsible for the operative

ASEPTIC business in Halle. Early 2005, Stefan became Supply Chain Director CCHBC of Czech Republic & Slovakia, mainly responsible for the consolidation of the Country Supply Chains Czech Republic & Slovakia to one business unit. He was then appointed Supply Chain Director Austria & Slovenia in 2008. In 2010, Stefan moved back to Berlin, where he held several positions in Supply Chain and got appointed to Director Supply Chain as of Apr 2014. Since 2016, Stefan Seiss is Vice President Supply Chain for Coca-Cola European Partners Deutschland GmbH.



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OTHER EXECUTIVES

- 7. **DAN BARTEL**
Group SVP, Head of Procurement & Logistics/Chief Procurement Officer, ABB
- 10. **ULRICH GLAS**
Head of Pharma and Contract Manufacturing Operations Animal Health, Boehringer Ingelheim
- 13. **JOHANNES GILOTH**
CPO and Senior VP Operations, Nokia
- 17. **WOLFGANG BÖHME**
Corporate Process Owner Supply Chain, Siemens
- 19. **HANS GERL**
Head of Supply Chain Assurance, BMW Group
- 20. **XAVIER CAHIZ**
Head of Supply Chain International, Baxter International
- 21. **ISABELLE CONROT**
Head of Global Supply Chain Operations, Roche
- 23. **DANIEL SENN**
Head of Supply Chain Management, Würth International
- 27. **MARIO REIS**
Chief Global Supply Chain, Coty



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